



**Thursday**  
Donnerstag  
Jeudi

**09|10**

Atelier Heiss converted the former Hoffmann-La Roche-building to an urban hotel with 3,900 qm effective area. At the time, it was the first construction with a façade in the new Curtain-Wall style (Architect: Georg Lippert, 1962). The original monolithic appearance was restored by removing a connecting section. For Atelier Heiss, the gentle and sustainable treatment of the architectural structure was a matter of great importance. Selected façade axes were recreated on the rear side; glass was exchanged to a minor extent. The façade, which is protected as a historical monument, and the staircase are both preserved. The former offices were adapted to hold 115 double rooms, and the ground floor area was converted into a bakery, a retail shop and the reception ... and a sculpture by the artist Erwin Wurm is now the widely visible symbol!

